

# SPECIAL EVENTS

## “OTHERWISE KNOWN AS SHEILA THE GREAT”

**Musical theatre presented by the nationally-acclaimed ArtsPower Touring Theatre**

**Public performance Thursday, Oct. 16, 2008, 7:00 - 8:00 p.m.**

**Slidell Municipal Auditorium**

Being a 10 year-old kid is kind of a pain. Having an older sister is really a pain. Being afraid of everything is ... well, just plain painful! Sheila Tubman, otherwise known as Sheila the Great, comes of age in ArtsPower's lively and poignant musical about discovering the person within. Admission \$5. Ticket purchase in advance is recommended.



## “FOR CREATIVE PEOPLE, MARKETING IS A FOUR-LETTER WORD”

**Creative Artists Marketing Workshop with Lee Silber**

**Sunday, Oct. 19, 2008, 3:00 - 6:00 p.m., Slidell Municipal Auditorium**

The secret to making marketing and self-promotion easier and more effective is found in one simple word. Attendees of this workshop will learn what that word is and how to get the word out about who they are and what they do. The result will be better gigs, more referrals, appearances in the media, increased sales, and more. It's a great opportunity for visual and performing artists, musicians and all creative-minded people who want to explore different ways to tackle challenges. Presented by Lee Silber, whose credits include 13 books, six businesses, radio talk show host, and the presentation of nearly 1,000 creative workshops throughout the United States. Workshop fee \$25.



## “WHAT WOULD JIMMY BUFFETT DO?”

**A creative approach to living life.**

**Monday, Oct. 20, 2008, 7:00 p.m., Slidell Municipal Auditorium**

Success leaves clues. Sure, you can learn everything the hard way or you can benefit from the wisdom and experience of someone who has been there and done that and can teach you the lessons you need to learn. This program is about how to develop mentors, advisors, and use successful people as a model of what's possible and how to get things done. We will focus on Jimmy Buffett, who has enjoyed success in music, publishing, restaurants, products, and more, for clues about what works and what doesn't in business and in life. Whether you're looking for creative new ideas to grow your business, or you just want a new perspective on life, you won't want to miss this special presentation. Presented by Lee Silber, whose credits include 13 books, six businesses, radio talk show host, and the presentation of nearly 1,000 creative workshops throughout the United States. Admission \$5. Ticket purchase in advance is recommended.