



City of Slidell

Dept. of Cultural & Public Affairs • Press Release for Immediate Release

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The Only Time it's Good to Have 'No Idea' is at Bayou Jam



The City of Slidell's popular *Bayou Jam* concert series returns for the Fall 2008 season with a rocking performance from No Idea Band on Sept. 28, from 5:30 to 7:30 p.m. in Heritage Park. Admission is free.

Billed as "New Orleans' Quintessential Party Band," No Idea has been entertaining audiences since 1994. Founded by lead singer Troy Marks, the band boasts of strong musicianship, powerful vocals, years of experience and an impressive repertoire. Marks is backed by a talented group of musicians, including female singer Jessica Bayard, guitarist Glenn Farley,

Lupe Valdiviez, Ryan Munsey and Roberto Moreira. Covering a wide gamut of musical genres, from dance to classic rock, Motown to contemporary, No Idea is sure to perform all of your favorite party songs.

Bayou Jam is now in its sixth year of free concerts in Heritage Park. The music series has become a great way for family and friends to come together and celebrate their love of music and community spirit. Concerts are held in the park on Sundays from 5:30 to 7:30 p.m. Concert-goers are invited to bring their chairs, blankets, ice chests and picnic baskets or enjoy food, drinks and ice cream treats available for a nominal charge from A Touch of Italy Café and Baskin Robbins. Please note that park regulations prohibit pets in the park as well as the use of skateboards, scooters, barbeque grills and glass items.

Additional *Bayou Jam* concerts are Oct. 12, when Penny Lane (recently voted the #1 Beatles tribute *anywhere*), returns to the amphitheater stage, and Oct. 26 with the annual Halloween Bash featuring Vince Vance and the Valiants.

The *Bayou Jam* concerts are brought to you by the City of Slidell's Department of Cultural & Public Affairs and our 2008 – 2009 Cultural Season sponsors, including NorthShore Regional Medical Center; Slidell Memorial Hospital; Whitney Bank; Living Magazine; CLECO Power, LLC; Sophisticated Woman Magazine; Baker Sales, Inc.; Mary & Dr. Dale MacCurdy; Creative Picture Framing Inc. & Art Gallery; East St. Tammany Chamber of Commerce; Hampton Inn of Slidell; The Purple Armadillo;

Ronnie Kole Foundation; Silver Slipper Casino; Sizeler Architects; Walden Media Productions, LLC; Bargains Plus/Mr. Map; Baskin Robbins/Coy & Donna Faucheux; David Carollo Attorney-at-Law; Cross Gates Athletic Club; Eric & Mary DuBuisson; Kathryn & Company's A Touch of Italy Café; Lowry-Dunham, Case & Vivien and Chris & Dr. Ed Massett.

The concert series is produced by the City of Slidell's Department of Cultural & Public Affairs with the assistance of the departments of Recreation and Public Operations and the Slidell Police Department.

For more information about the *Bayou Jam* concert series, please call (985) 646-4375 or visit the city's websites at www.slidell.la.us and blog.nola.com/slidell. For more information about No Idea Band, please visit www.noideaband.com.

