



City of Slidell's 2010 Hurricane and Emergency Information Sheet

It's hurricane season. Be alert. Be prepared. Get out if necessary. And stay updated.

Dear Citizens:

I encourage everyone to prepare now for the coming storm season. Reports indicate that the 2010 hurricane season is expected to be an active year. As always, I implore our citizens to be cautious. If another one heads our way – and I pray that it won't – I encourage the good citizens of Slidell to exercise the common sense they did in 2005 and evacuate.

We will continue to use every means at our disposal to reach you with information about evacuation orders and instructions. As in years past, we will post all information to our website, www.slidell.la.us.

This year, we will continue to post video updates, so that citizens who have evacuated will be able to tune in to *Slidell TV* on our website for the most current information. Remember, we offer a free online subscription service on our website that enables you to opt in to receive notices via your email account when emergency information has been posted – a good idea when receiving information is so critical.

In another effort to provide information directly to our citizens, we will reach beyond typical web updates and press conferences and incorporate the use of Twitter and Facebook.

For those who do not know, **Twitter** enables subscribers to receive instant updates via email or text messages on their cell phones anytime an update is posted. With each update, known as a "tweet," citizens will be kept advised of the most current news advisories – 140 characters at a time. Subscriptions to the Twitter service are free. Simply sign on to twitter.com to establish your account, then click the "follow" link at www.twitter.com/SlidellSOS.

Last May, the City of Slidell launched a page on the networking website **Facebook**. The new page allows people who sign up as fans to receive important news updates and view photos and videos. If you have access to a computer and the internet, I encourage you to take advantage of these new capabilities.

Be prepared for evacuations before storm season. We strongly encourage every family to have a **single contact person** outside the hurricane area with whom all family members can check in and leave contact information. This way, no matter who goes where during evacuations, your family will know that everyone is safe and how to reach them.

Please take the time now to make your **hurricane season plans**, review them with your immediate family and check with family, friends and neighbors who are elderly or in any way disabled to help them prepare. I know our citizens are kind and generous, and I know we can count on you to do your part in preparing for the 2010 hurricane season.

Sincerely,

Mayor Freddy Drennan

Please cut and keep in your wallet for reference.



Keeping You Informed

Slidell news and emergency information: www.slidell.la.us
Follow Slidell on Twitter: www.twitter.com/SlidellSOS
City of Slidell's Facebook page: www.tinyurl.com/slidellfb
St. Tammany Office of Emergency Preparedness: www.stpgov.org/eoc
Evacuation routes and maps: www.dotd.state.la.us/maps
National Hurricane Center: www.nhc.noaa.gov
National Weather Service: www.weather.gov
Tune in to **WWL 870 AM Radio** for live radio broadcasts.